



P R E S S R E L E A S E

Contact: Ron Marcus
Director, Marketing Communications
Office: 858.724.1260
Cell: 858.414.6907
Email: ron.marcus@mir3.com

FOR IMMEDIATE RELEASE:

MIR3 ROCKETS TO 299 IN 2009 INC. 500/5000 RANKINGS

San Diego software company recognized for nearly 800% revenue growth from 2005-2008

AUGUST 27, 2009 – SAN DIEGO, CA – MIR3, Inc., the pioneering innovator of real-time universal notification and response technology for the enterprise, shot up to the rank of 299 in the recently announced 2009 Inc. 500/5000, a jump of nearly 200 from its 498 ranking in the 2008 list. The 2009 list ranks companies by percentage revenue growth from 2005 to 2008. MIR3 achieved nearly 800% revenue growth in that time period. In addition, the company was the 10th fastest growing company in terms of revenue in the telecommunications sector.

MIR3's software powers massively scalable notification and response for the enterprise, allowing organizations to immediately contact and hear back from geographically dispersed populations of all sizes, reaching them on a multitude of communication devices (SMS, cell, email, phone, pager, fax, etc.). MIR3's software plays an integral role in enterprise operations, IT service management and crisis management and is field-proven in years of daily use without fail by many of the largest companies in the world. Dependability is ensured with multiple redundant data centers throughout North America, Canada and in Europe.

"We believe our accelerated growth is a direct result of the throughput, scalability and reliability of our solution, which global companies demand," said MIR3 CEO Amir Moussavian. "The MIR3 software platform has been used repeatedly by Fortune 1000 companies to send notifications to and receive responses from groups of a few people up to hundreds of thousands of people in just minutes, all over the world, on many different devices, and in multiple languages. In addition, we serve our customers with 24/7, comprehensive support to ensure they're getting the highest benefit from their MIR3 solutions. This is what today's enterprise requires and that's what MIR3 diligently delivers."

About the Inc. 500/5000

The Inc. 500/5000 is ranked according to percentage revenue growth from 2005 through 2008. To qualify, companies must have been founded and generating revenue beginning in 2005, and able to show four subsequent full calendar years of sales. Additionally, they have to be U.S.-based, privately held, for profit, and independent -- not subsidiaries or divisions of other companies -- as of December 31, 2008.

About MIR3, Inc.

MIR3, Inc. is the pioneering innovator of enterprise-grade software that streamlines two-way communications with groups of people. MIR3's technology powers real-time voice and text notification to populations of all sizes, anywhere in the world, on a wide variety of communication devices, with the ability for recipients to provide an immediate, meaningful response. This capability enables huge gains in organizational productivity and operational efficiency, and plays a critical role in safeguarding lives and property when disaster strikes. MIR3's technology is used by over 80 of the Fortune 100, as well as governments, universities, and companies of all sizes and industries in over 130 countries, facilitating enterprise operations, IT service management and crisis management. In business for over a decade, MIR3 has global headquarters in San Diego and offices throughout the world. More information about MIR3 can be found at www.mir3.com.

#